

**Retail Service Establishments.**—This group of businesses includes those that provide personal or repair services or that offer amusement or recreation facilities to the public. A portion of these firms indicated some merchandising in their returns, but were classified as services because the greater proportion of their annual business consisted of service receipts. The principal statistics on retail service establishments derived from 1941 Census returns are shown in Table 19.

**19.—Retail Service Establishments, by Provinces and Kinds of Business, 1941**

Province and Kind of Business	Estab- lishments	Total Receipts	Pro- prieters	Employees		Salaries and Wages
				Full-time	Part-time	
Province	No.	\$'000	No.	No.	No.	\$'000
Prince Edward Island.....	325	964	327	273	222	242
Nova Scotia.....	1,860	9,409	1,869	2,353	650	2,612
New Brunswick.....	1,484	5,626	1,519	1,261	580	1,479
Quebec.....	13,807	64,829	14,074	16,425	5,025	19,047
Ontario.....	17,612	110,422	18,058	27,226	9,390	35,251
Manitoba.....	2,977	15,426	2,999	4,308	1,667	5,029
Saskatchewan.....	3,704	10,180	3,740	2,111	959	2,564
Alberta.....	3,341	13,184	3,438	2,961	1,050	3,932
British Columbia.....	4,147	24,559	4,187	5,849	2,085	7,933
<b>Totals</b> <sup>1</sup> .....	<b>49,271</b>	<b>254,678</b>	<b>50,224</b>	<b>62,781</b>	<b>21,647</b>	<b>78,109</b>
<b>Kind of Business</b>						
Amusement and recreation group.....	4,954	61,345	4,494	12,021	9,717	12,948
Business services.....	1,334	24,432	1,145	6,246	1,166	9,600
Personal services.....	24,731	85,893	25,961	28,656	5,013	32,408
Photography.....	1,078	6,901	1,039	1,667	657	2,286
Undertaking and burial.....	1,225	13,132	1,193	1,463	882	3,188
Repairs and service.....	11,932	37,512	12,295	5,710	1,794	9,430
Miscellaneous.....	4,017	25,463	4,097	7,018	2,418	8,249

<sup>1</sup> Includes Yukon and the Northwest Territories.

**Subsection 2.—Current Merchandising and Service Statistics**

Certain phases of current distribution statistics are based on the application of the sampling method because the number of business firms prohibits monthly or even annual coverage. Wholesale and retail sales indexes depend to a large extent on this technique. On the other hand complete or near-complete coverage is possible in some fields such as automotive sales and financing, chain-store operations, theatre, power-laundry and dry-cleaning, and farm-implement sales statistics. Studies concerning the operating results of independent retailers have been a part of the program of merchandising statistics for some time, but summaries of these surveys now appear in the Year Book for the first time. Monthly and annual bulletins are issued for each of the fields covered in this Subsection, and are available by application to the Dominion Statistician.

**Wholesale Trade.**—Monthly index numbers of sales in several branches of the wholesale trade have been prepared since 1935. Indexes of sales (on the base 1935-39=100) are calculated each month for nine wholesale trades, based on reports received from a sample of some 415 firms whose sales made up about 68 p.c. of the total volume of business done by wholesalers in those trades in 1941. The sample of reporting firms is limited to wholesalers proper, i.e., wholesale establishments that perform the complete functions of jobbers or wholesalers, buying merchandise in large quantities on their own account and selling in broken lots.